



Here for Good

Community Foundation
for Monterey County

Board Members as Ambassadors
CFMC Board Retreat
January 26, 2019

You are Brand Ambassadors!

Community Foundation
for Monterey County



Everyone is a Marketer

7 Myths of the Community Foundation

1. You have to be rich to work with the CFMC
2. You can only grant in Monterey County with your donor advised fund
3. All funds must be endowed
4. We can take your fund away if you don't grant to our liking
5. Donor Advised Funds are temporary
6. We can retrieve assets from agency funds anytime
7. It's All About Us



Educate the Public - Talking Points

- We are a [design studio for philanthropy](#). Individuals, families and businesses partner with us to fulfill their philanthropic goals
- Consists of [more than 500 charitable funds](#) created by generous community members
- A [steward of our donors' intent](#), the CFMC has been entrusted with more than [\\$248 million in charitable assets](#)
- [Largest grantmaker on the Central Coast](#), has granted [more than \\$185 million](#) to hundreds of nonprofits
- [Community leader](#), working on issues from homelessness to affordable housing
- [Contact Dan or Christine!](#)



How We Work

Collection of more than 500 funds such as:

- Donor advised Funds
- Field of Interest funds
- Scholarships

Charitable Estate Planning & Life-Income Gifts

Bequests (through your will or trust)

**We Accept a Wide Variety of Assets & Complex Gifts
that strengthen our communities**

We are “Here for Good.”

Bring a Friend - Special Events

Attend and bring guests to our annual events:

- **Legacy Luncheon** – February 5, 2019
(Monterey Plaza Hotel)
- **Women's Fund Luncheon** – May 16, 2019
(Hyatt Regency)
- **Celebration of Philanthropy** – Fall TBD
(Corral de Tierra)



Spread the Word! Social Media

“Like” the CFMC’s page on Facebook
www.facebook.com/cfmco

- Like / Share /
Comment on Posts!



 **Betsy Buchalter Adler** shared a post.
March 20, 2017 · 🌐

Over 2700 women and over 6000 children are living without homes in Monterey County. These numbers are, as Janet L. Shing says, shocking and unacceptable. We can bring those numbers down.

 **Janet Shing-Taylor**
March 20, 2017

My blogpost on women living without shelter in Monterey County. There are more than 2,700 women and 6,000 children without shelter, shocking and unacceptable. We hope this report increases awareness and helps document improvements to our housing shortage.

IN MONTEREY COUNTY



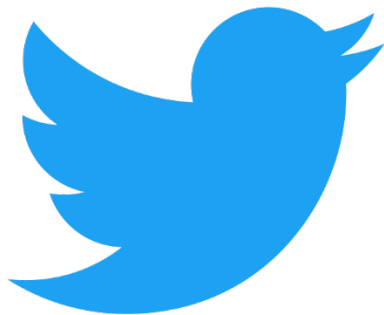
CFMCO.ORG
Homeless Women Countywide Report - The Community Foundation for Monterey County

Spread the Word! Twitter

Follow the Community Foundation for Monterey County on Twitter - @cfmco

www.twitter.com/cfmco

- Retweet!



14th Annual
Womens Fund Luncheon
Thursday, May 16, 2019

WITH
KEYNOTE SPEAKER
JULIE CASTRO ABRAMS
Founder and CEO,
How Women Lead

women's fund
of the community foundation
for monterey county

Community Foundation
@cfmco

A nonprofit grantmaker, the Community Foundation inspires philanthropy and is a catalyst for strengthening communities throughout Monterey County, CA.

cfmco.org

Tweets	Following	Followers	Likes	Lists	Moments
5,470	793	1,429	2,471	6	2

Tweets **Tweets & replies** **Media**

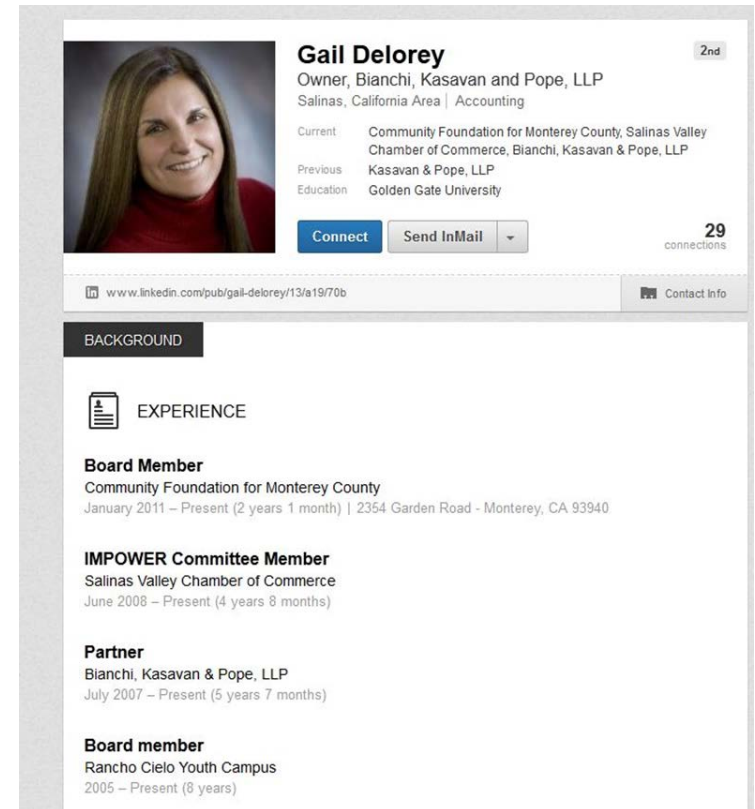
Community Foundation @cfmco · 3h
Pro bono consulting deadline 1/25. Meet the Funders Arts grants workshop 1/30 & more resources from the Center for Nonprofit Excellence of the @cfmco: cfmco.org/cne #strengtheningnonprofits

STANFORD ALUMNI CONSULTING TEAM

Spread the Word! Linked In

Let people know of your involvement with the CFMC

- List us in **experience**
- List us in **organizations**
- List us in **volunteer**
- **Share Posts**

A screenshot of a LinkedIn profile for Gail Delorey. The profile includes a profile picture of a woman with long brown hair wearing a red turtleneck. To the right of the photo, the name "Gail Delorey" is displayed, followed by her title "Owner, Bianchi, Kasavan and Pope, LLP" and location "Salinas, California Area | Accounting". Below this, a table lists her current and previous roles: "Current: Community Foundation for Monterey County, Salinas Valley Chamber of Commerce, Bianchi, Kasavan & Pope, LLP" and "Previous: Kasavan & Pope, LLP". Her education is listed as "Golden Gate University". There are buttons for "Connect" and "Send InMail" and a note that she has 29 connections. Below the header, the "BACKGROUND" tab is selected, showing a list of experiences: "Board Member" at "Community Foundation for Monterey County" (January 2011 – Present), "IMPOWER Committee Member" at "Salinas Valley Chamber of Commerce" (June 2008 – Present), "Partner" at "Bianchi, Kasavan & Pope, LLP" (July 2007 – Present), and "Board member" at "Rancho Cielo Youth Campus" (2005 – Present).

<https://www.linkedin.com/company/community-foundation-for-monterey-county/>

Board Ambassador

Open Doors

Make introductions to Dan and Christine



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